

Promotion of Entrepreneurship & Social Economy among highschool students



Pilot project



PRECOSOL Cooperative,
Andalucía Emprende (Andalusian Center
for Entrepreneurship)



SPAIN

Huelva, Andalusia.
District V.



Total budget **€17,024.99**
86,5% EU contribution



9 months duration
October 2022 to June 2023



Objective

Introduce to high school students from Huelva's highly unemployed District V how social entrepreneurship and social solidarity economy can contribute to the creation of decent jobs & the development of local economy.



7 groups

42 workshops on SSE in two high schools in Huelva
+ covering various topics such as motivational talks, entrepreneurship, social entrepreneurship, cooperativism, social projects, & social economy experiences
+ training course for teachers, recognized as a Permanent Training Action by the International University of Andalusia



138 secondary school students
51% women



<https://medsocialinnovationlab.org/>
<https://www.enicbcmmed.eu/projects/medtown>

More info on this pilot project, [here](#)
Video recap on the pilot project, [here](#)
More info on PRECOSOL Cooperative, [here](#)
More info on Asamblea de Cooperación por la Paz, [here](#)

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies





I Can Too



Pilot project



La Casa de Todos Association
Antonio Machado del Sur Association



SPAIN

Seville, Andalusia.
Cerro Amate & Polígono Sur Districts.



Total budget **€27,365.25**
86,5% EU contribution



8 months duration
October 2022 to May 2023



Objective

Reduce the digital divide among the population by providing training to the residents of these districts on administrative procedures in their daily lives & making them self-sufficient in dealing with public administrations.



30 group-training sessions

380 individualized support sessions

+ training sessions for volunteers & professionals from both organizations so that all members can assist users, ensuring that project's benefits are long-lasting and guaranteeing its sustainability and social impact



136 direct users

+300 people reached indirectly



<https://medsocialinnovationlab.org/>
<https://www.enicbmed.eu/projects/medtown>

Video recap on the social pilot project 'I Can Too', [here](#)
More info on Asociación La Casa de Todos, [here](#)
More info on Asamblea de Cooperación por la Paz, [here](#)

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BELAFLOResta comunitária



Pilot project

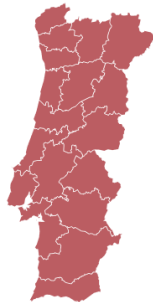


ADM Estrela Association, BOA Collaborativa Association, GlocalDecide Association. With the support of informal ones & Junta de Freguesia de Campolide



PORTUGAL

Campolide, Lisbon.
Bela Flor neighbourhood.



Total budget **€10,000.00**
86,5% EU contribution



6 months duration
June to November 2023



Objective

A social collaborative pilot project to boost neighbourhood's citizens, bringing together several activities, stemming from MedTOWN seed. Ideated by the community itself & promoted by the consortium.



- + Community production of food & maintenance of agroforestry. Training in food production & management of an urban agroforestry system, including the creation a seed bank
- + Promotion of an Agroforest Atelier focused on environmental education, visual arts and musical rhythms in nature
- + Promotion of activities in the Community Room, such as Sewing, Cooking, Visual Arts & Design
- + Promotion of community shared lunches and snacks on activity days
- + Promotion of international sports/cultural activities in the Bela Flor housing cooperative room



61 people directly, including children, youth, adults and seniors, 30 of the volunteers.

+2K School community & local community of Campolide parish, reached indirectly

More info on BELAFLOResta pilot project, [here](https://medsocialinnovationlab.org/)

More info on MedTOWN's Bela Flor Agroforest, [here](https://www.enicbcmmed.eu/projects/medtown)

Video on MedTOWN project & Bela Flor, [here](https://www.enicbcmmed.eu/projects/medtown)



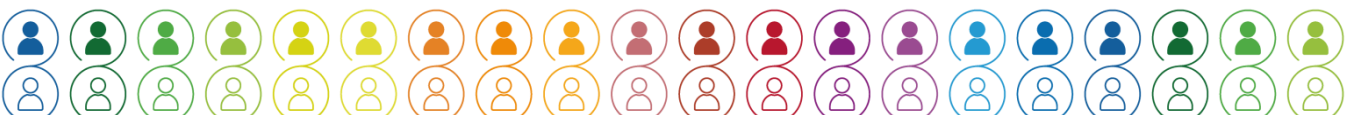
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Together Towards Clean Environment



Pilot project



Beitillu Ladies Charity Association
Beitillu Women's Cooperative



PALESTINE
Beitillu, Ramallah,
West Bank.



Total budget **€ 15,000.00**
86,5% EU contribution



5 months duration
July to November 2023



Objective

Empower women & youth economically, enhance their role and provide job & investment opportunities for them by recycling clothes & manufacturing new high-quality products with a modern vision, while preserving the environment & reducing environmental pollution.



- + Clothing recycling workshop
- + Use of laser printing technology
- + Modern, high-quality objects including educational aids, children's toys, kitchen pieces, bags, wallets, sheets, horns, etc.



- 17** trained women on fashion design & environmental importance of reuse/recycle
- 25** women dedicated in addition to their families
- 4** temporary female workers for 5 months
- +5K** people reached indirectly



<https://medsocialinnovationlab.org/>
<https://www.enicbcmcd.eu/projects/medtown>

Video recap on MedTOWN Palestinian pilot projects, [here](#)
More info on this pilot project, [here](#)
More info on Palestinian Agricultural Relief Committee (PARC), [here](#)

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Empowering farming and the environment



Pilot project



Beitillu & Deir Ammar Agricultural Cooperative
Loay Muhammed Darwish (Agricultural Expert)



PALESTINE
Beitillu, Ramallah,
West Bank.



Total budget **€15,000.00**
86,5% EU contribution



5 months duration
July to November 2023



Objective

Rejuvenating olive farming, promoting environmental sustainability, empowering local farmers & uplifting the local community, all while pioneering innovative waste management solutions.



- + Olive Tree Rejuvenation, collective pressing
- + Enhanced Composting
- + Branch Recycling
- + Modern Olive Harvesting
- + Innovative Waste Management
- + Local farmers empowerment
- + Local job and economic opportunities
- + Collective learning on sustainability & environmentally consciousness
- + 85 tools, 8 electric tools, 7 machines bought
- + 1000 pruned olive trees
- + 60% of reduction in using chemicals



40 olive farmers, **5** jobs created
+5K people reached indirectly



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<https://www.enicbmed.eu/projects/medtown>

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The environmentally friendly bee



Pilot project



Beitillu Cooperative Society
for the Development of Livestock



PALESTINE
Beitillu, Ramallah,
West Bank.



Total budget **€15,000.00**
86,5% EU contribution



4 months duration
July to October 2023



Objective

Protecting bees, the environment & the livelihoods of local families while imparting valuable lessons in sustainability. By shifting the paradigm towards eco-friendly agriculture & responsible beekeeping, the village is on the path to creating a harmonious future for its people and the natural world that sustains them.



- + Distributing educational brochures on environmentally safe agriculture, emphasizing the reduction of herbicides and chemical usage.
- + Training courses and workshops on apiary management, beekeeping, and the significance of honey as a staple, along with other bee-related products.
- + Providing 60 high-quality beehives and beekeeping tools to the targeted families.
- + Increasing the village's greenery by planting 120 Moringa trees, contributing to the environment & providing a valuable food source for the bees.



6 families, 23 beekeepers, 50 farmers
+5K people reached indirectly



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Co-production, a model for fair and sustainable societies



Thyme plantation in greenhouses



Pilot project

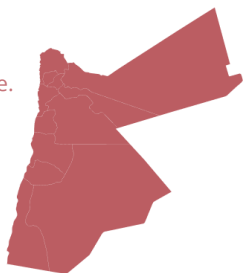


Kfarsoum Agricultural Cooperative Association for Pomegranate (KACAPP)



JORDAN

Irbid,
Irbid Governorate.



Total budget **€10,000.00**
86,5% EU contribution



3 months duration
September to November 2023



Objective

Plantation of thyme by the cooperative producers and extraction of its oil for sale, providing capacity building, income generating skills and a sustainable source of income for the local community.



- + Training courses and workshops for producers
- + Improve skills and capacities
- + Providing tools and materials
- + Increasing of thyme production
- + Extracting the thyme's oil and diversifying on product lines as dried thyme for food, oil soap, skin care and cosmetics
- + Learning on recycling into compost the left overs
- + Capacity building for sales
- + Generating sustainable source for local community



20 beneficiaries trained (50 % women) & involved in the field work as daily wage labor.

8 partners involved. **Local community** reached indirectly **120**.



<https://medsocialinnovationlab.org/>
<https://www.enicbcmmed.eu/projects/medtown>

Video recap on MedTOWN Jordan pilot projects, [here](#)
More info on Jordanian Hashemite Fund for Human Development (JOHUD), [here](#)

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MedTOWN

Wigs sewing workshop



Pilot project



Al-Nahj Al-Jadeed NGO - NPO



JORDAN

Irbid,
Irbid Governorate.



Total budget **€10,000.00**

86,5% EU contribution



3 months duration

September to November 2023



Objective

Establishment of hair wigs and extensions sewing workshop to capacitate non-working women to have income generating opportunities at Kraima in Irbid governorate, with a contribution to the Al Hussein Cancer Center, thus supporting both economic empowerment and social welfare.



- + Manufacturing hair wigs and hair extensions.
- + Taking advantage of the initial training process.
- + Targeting Kraimeh, Northern Jordan Valley region in Irbid.
- + Targeting children suffering from cancer who endure challenging psychological conditions.
- + Providing 20-30% of the products with no charge.
- + Generating a sustainable and distinctive product to commerce.



19 women trained. **5** employed at this stage.

15 local women employed.

Local community reached indirectly

Video recap on MedTOWN Jordan pilot projects, [here](https://medsocialinnovationlab.org/)
More info on Jordanian Hashemite Fund for Human Development (JOHUD), [here](https://www.johud.gov.jo/)



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Enhancing economic & social capabilities of youth



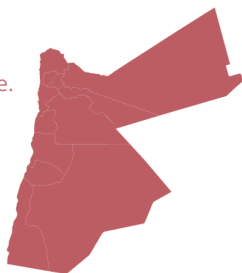
Pilot project



Tahfeez Association for Entrepreneurship and Development charitable organization



JORDAN
Irbid,
Irbid Governorate.



Total budget **€10,000.00**
86,5% EU contribution



3 months duration
September to November 2023



Objective

Training focused on local youth on marketing concepts, tools and networking, thereby enhancing their skills and connecting them with startup companies.



- + Enhancing & activating the economic & social capabilities of youth capacity building
- + Training courses and workshops for local selected youth
- + Providing capacity building, generating skills and marketing windows for sustainable income sources



15 young beneficiaries (93% women; 100% ages 18-34). **25** young business owners trained (84% women). **27** young people benefited from specialized training (74% women). **4** partners involved. **20** members from **10** civil society organizations trained. **Local community** reached indirectly **522**.



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Innovation hub for Mahdia



Pilot project



Pensée Nationale Libre,

CitESS Mahdia, Espace Entreprendre,
High Institute of Technological Studies (ISET)
[Industry & Innovation Promotion Agency
(APII)]



TUNISIA

Mahdia,
in Mahdia Governorate.



Total budget **€23,592.64**
86,5% EU contribution



4 months duration
July to October 2023



Objective

Create an innovation hub to provide valuable assistance to entrepreneurs by providing tailored support, facilitating administrative & financing procedures, and offering access to a network of partners, building on already existing services.



- + Creating an operational business cluster bringing together all players in the innovative entrepreneurial ecosystem, developing a participatory common charter for the stakeholders
- + Implementing a roadmap detailing the action plan & commitments of the players involved in entrepreneurship in Mahdia city
- + Setting up a common information system, providing access to an incubation & coworking space and co-designing an incubation program dedicated to start-ups



158 Participants in events. **203** young people accessing the information system.

Local community reached indirectly.

<https://medsocialinnovationlab.org/>

<https://www.enicbcbmed.eu/projects/medtown>

More info on the Innovation hub Mahdia pilot project, [here](#)

More info on MedTOWN pilot projects, [here](#)

More info on Tunisian Center For Social Entrepreneurship, [here](#)

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