

MedTOWN



Promotion of Entrepreneurship & Social Economy among highschool students

- Pilot project
- PRECOSOL Cooperative, Andalucía Emprende (Andalusian Center for Entrepreneurship)
- SPAIN
Huelva, Andalusia. District V.
- Total budget **€17,024.99**
86,5% EU contribution
- 9 months duration
October 2022 to June 2023

- Objective
Introduce to high school students from Huelva's highly unemployed District V how social entrepreneurship and social solidarity economy can contribute to the creation of decent jobs & the development of local economy.
- 7 groups
42 workshops on SSE in two high schools in Huelva + covering various topics such as motivational talks, entrepreneurship, social entrepreneurship, cooperativism, social projects, & social economy experiences
+ training course for teachers, recognized as a Permanent Training Action by the International University of Andalusia
- 138 secondary school students
51% women



<https://medsocialinnovationlab.org/>

<https://www.enicbcmed.eu/projects/medtown>

More info on this pilot project, [here](#)
Video recap on the pilot project, [here](#)
More info on PRECOSOL Cooperative, [here](#)
More info on Asamblea de Cooperación por la Paz, [here](#)

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies





MedTOWN

I Can Too

- Pilot project

- La Casa de Todos Association
Antonio Machado del Sur Association

- SPAIN
Seville, Andalusia.
Cerro Amate & Polígono Sur Districts.



- Total budget **€27,365.25**
86,5% EU contribution

- 8 months duration
October 2022 to May 2023

- Objective

Reduce the digital divide among the population by providing training to the residents of these districts on administrative procedures in their daily lives & making them self-sufficient in dealing with public administrations.

- **30** group-training sessions
380 individualized support sessions
+ training sessions for volunteers & professionals from both organizations so that all members can assist users, ensuring that project's benefits are long-lasting and guaranteeing its sustainability and social impact

- **136** direct users
+**300** people reached indirectly



<https://medsocialinnovationlab.org/>

<https://www.enicbcmed.eu/projects/medtown>

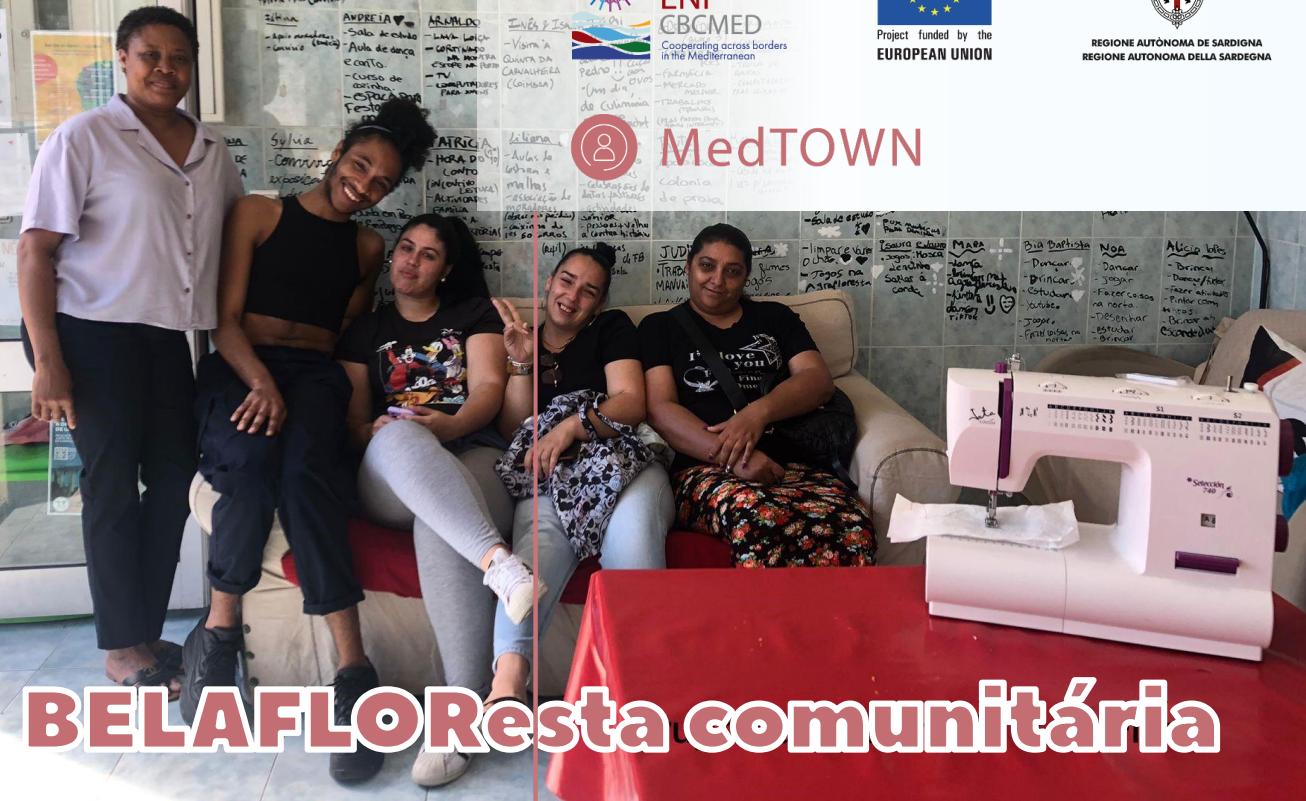
Video recap on the social pilot project 'I Can Too', [here](#)
More info on Asociación La Casa de Todos, [here](#)
More info on Asamblea de Cooperación por la Paz, [here](#)

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies





BELAFLOResta comunitária

• Pilot project

ADM Estrela Association, BOA Collaborativa Association, GlocalDecide Association. With the support of informal ones & Junta de Freguesia de Campolide

• PORTUGAL

Campolide, Lisbon.
Bela Flor neighbourhood.



€ Total budget **€10,000.00**

86,5% EU contribution



6 months duration
June to November 2023

• Objective

A social collaborative pilot project to boost neighbourhood's citizens, bringing together several activities, stemming from MedTOWN seed. Ideated by the community itself & promoted by the consortium.

- + Community production of food & maintenance of agroforestry. Training in food production & management of an urban agroforestry system, including the creation a seed bank
- + Promotion of an Agroforest Atelier focused on environmental education, visual arts and musical rhythms in nature
- + Promotion of activities in the Community Room, such as Sewing, Cooking, Visual Arts & Design
- + Promotion of community shared lunches and snacks on activity days
- + Promotion of international sports/cultural activities in the Bela Flor housing cooperative room



61 people directly, including children, youth, adults and seniors, 30 of the volunteers.

+2K School community & local community of Campolide parish, reached indirectly

More info on BELAFLOResta pilot project, [here](#)

More info on MedTOWN's Bela Flor Agroforest, [here](#)

Video on MedTOWN project & Bela Flor, [here](#)

<https://medsocialinnovationlab.org/>

<https://www.enicbcmed.eu/projects/medtown>

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies





MedTOWN

Together Towards Clean Environment

-  Pilot project

-  **Beitillu Ladies Charity** Association
Beitillu Women's Cooperative

-  **PALESTINE**
Beitillu, Ramallah,
West Bank.



-  Total budget **€ 15,000.00**
86,5% EU contribution

-  5 months duration
July to November 2023

-  **Objective**

Empower women & youth economically, enhance their role and provide job & investment opportunities for them by recycling clothes & manufacturing new high-quality products with a modern vision, while preserving the environment & reducing environmental pollution.

-  + Clothing recycling workshop
+ Use of laser printing technology
+ Modern, high-quality objects including educational aids, children's toys, kitchen pieces, bags, wallets, sheets, horns, etc.

-  **17** trained women on fashion design & environmental importance of reuse/recycle
25 women dedicated in addition to their families
4 temporary female workers for 5 months
+5K people reached indirectly

i Video recap on MedTOWN Palestinian pilot projects, [here](#)
More info on this pilot project, [here](#)

More info on Palestinian Agricultural Relief Committee (PARC), [here](#)

<https://medsocialinnovationlab.org/>
<https://www.enicbcmed.eu/projects/medtown>

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies





MedTOWN

Empowering farming and the environment

-  **Pilot project**
-  **Beitillu & Deir Ammar** Agricultural Cooperative
Loay Muhammed Darwish (Agricultural Expert)
-  **PALESTINE**
Beitillu, Ramallah, West Bank.
-  **Total budget €15,000.00**
86,5% EU contribution
-  **5 months duration**
July to November 2023

-  **Objective**
-  **Rejuvenating olive farming, promoting environmental sustainability, empowering local farmers & uplifting the local community, all while pioneering innovative waste management solutions.**
 - + Olive Tree Rejuvenation, collective pressing
 - + Enhanced Composting
 - + Branch Recycling
 - + Modern Olive Harvesting
 - + Innovative Waste Management
 - + Local farmers empowerment
 - + Local job and economic opportunities
 - + Collective learning on sustainability & environmentally consciousness
 - + 85 tools, 8 electric tools, 7 machines bought
 - + 1000 pruned olive trees
 - + 60% of reduction in using chemicals
-  **40 olive farmers, 5 jobs created**
+5K people reached indirectly



<https://medsocialinnovationlab.org/>

<https://www.enicbcmed.eu/projects/medtown>

Video recap on MedTOWN Palestinian pilot projects, [here](#)
More info on Palestinian Agricultural Relief Committee (PARC), [here](#)

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies





The environmentally friendly bee

•  **Pilot project**

•  **Beitillu Cooperative** Society
for the Development of Livestock

•  **PALESTINE**
Beitillu, Ramallah,
West Bank.



•  **Total budget €15,000.00**

86,5% EU contribution

•  **4 months duration**
July to October 2023



Objective

Protecting bees, the environment & the livelihoods of local families while imparting valuable lessons in sustainability. By shifting the paradigm towards eco-friendly agriculture & responsible beekeeping, the village is on the path to creating a harmonious future for its people and the natural world that sustains them.

- + Distributing educational brochures on environmentally safe agriculture, emphasizing the reduction of herbicides and chemical usage.
- + Training courses and workshops on apiary management, beekeeping, and the significance of honey as a staple, along with other bee-related products.
- + Providing 60 high-quality beehives and beekeeping tools to the targeted families.
- + Increasing the village's greenery by planting 120 Moringa trees, contributing to the environment & providing a valuable food source for the bees.



6 families, 23 beekeepers, 50 farmers
+5K people reached indirectly



<https://medsocialinnovationlab.org/>

<https://www.enicbcmed.eu/projects/medtown>

Video recap on MedTOWN Palestinian pilot projects, [here](#)
More info on Palestinian Agricultural Relief Committee (PARC), [here](#)

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies





MedTOWN

Thyme plantation in greenhouses

-  **Pilot project**
-  **Kfarsoum Agricultural Cooperative** Association for Pomegranate (KACAPP)
-  **JORDAN**
Irbid,
Irbid Governorate.
-  **Total budget €10,000.00**
86,5% EU contribution
-  **3 months duration**
September to November 2023

-  **Objective**
Plantation of thyme by the cooperative producers and extraction of its oil for sale, providing capacity building, income generating skills and a sustainable source of income for the local community.
 - + Training courses and workshops for producers
 - + Improve skills and capacities
 - + Providing tools and materials
 - + Increasing of thyme production
 - + Extracting the thyme's oil and diversifying on product lines as dried thyme for food, oil soap, skin care and cosmetics
 - + Learning on recycling into compost the left overs
 - + Capacity building for sales
 - + Generating sustainable source for local community
-  **20** beneficiaries trained (50 % women) & involved in the field work as daily wage labor.
- **8** partners involved. **Local community** reached indirectly **120**.

Video recap on MedTOWN Jordan pilot projects, [here](#)
More info on Jordanian Hashemite Fund for Human Development (JOHUD), [here](#)



<https://medsocialinnovationlab.org/>
<https://www.enicbcmed.eu/projects/medtown>

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies





Wigs sewing workshop

- Pilot project
- Al-Nahj Al-Jadeed NGO - NPO
- **JORDAN**
Irbid,
Irbid Governorate.

- Total budget **€10,000.00**
86,5% EU contribution
- 3 months duration
September to November 2023

- **Objective**
Establishment of hair wigs and extensions sewing workshop to capacitate non-working women to have income generating opportunities at Kraimeh in Irbid governorate, with a contribution to the Al Hussein Cancer Center, thus supporting both economic empowerment and social welfare.
 - + Manufacturing hair wigs and hair extensions.
 - + Taking advantage of the initial training process.
 - + Targeting Kraimeh, Northern Jordan Valley region in Irbid.
 - + Targeting children suffering from cancer who endure challenging psychological conditions.
 - + Providing 20-30% of the products with no charge.
 - + Generating a sustainable and distinctive product to commerce.
- **19** women trained. **5** employed at this stage.
15 local women employed.
Local community reached indirectly

Video recap on MedTOWN Jordan pilot projects, [here](#)
More info on Jordanian Hashemite Fund for Human Development (JOHUD), [here](#)

<https://medsocialinnovationlab.org/>

<https://www.enicbcmed.eu/projects/medtown>

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies



MedTOWN



Enhancing economic & social capabilities of youth

- Pilot project
- Tahfeez Association for Entrepreneurship and Development charitable organization
- **JORDAN**
Irbid,
Irbid Governorate.

- Total budget **€10,000.00**
86,5% EU contribution
- 3 months duration
September to November 2023

- **Objective**
Training focused on local youth on marketing concepts, tools and networking, thereby enhancing their skills and connecting them with startup companies.
- + Enhancing & activating the economic & social capabilities of youth capacity building
+ Training courses and workshops for local selected youth
+ Providing capacity building, generating skills and marketing windows for sustainable income sources
- **15** young beneficiaries (93% women; 100% ages 18-34). **25** young business owners trained (84% women). **27** young people benefited from specialized training (74% women). **4** partners involved. **20** members from **10** civil society organizations trained. **Local community** reached indirectly **522**.



<https://medsocialinnovationlab.org/>
<https://www.enicbcmed.eu/projects/medtown>

Video recap on MedTOWN Jordan pilot projects, [here](#)
 More info on this pilot project, [here](#)
 More info on Jordanian Hashemite Fund for Human Development (JOFUD), [here](#)

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies





MedTOWN



Innovation hub for Mahdia

• Pilot project

• Pensée Nationale Libre,

CitESS Mahdia, Espace Entreprendre,
High Institute of Technological Studies (ISET)
[Industry & Innovation Promotion Agency
(APII)]

• TUNISIA

Mahdia,
in Mahdia Governorate.



€ Total budget **€23,592.64**

86,5% EU contribution

📅 4 months duration
July to October 2023

• Objective

Create an innovation hub to provide valuable assistance to entrepreneurs by providing tailored support, facilitating administrative & financing procedures, and offering access to a network of partners, building on already existing services.

- + Creating an operational business cluster bringing together all players in the innovative entrepreneurial ecosystem, developing a participatory common charter for the stakeholders
- + Implementing a roadmap detailing the action plan & commitments of the players involved in entrepreneurship in Mahdia city
- + Setting up a common information system, providing access to an incubation & coworking space and co-designing an incubation program dedicated to start-ups



158 Participants in events. **203** young people accessing the information system.

Local community reached indirectly.

More info on the Innovation hub Mahdia pilot project, [here](#)

More info on MedTOWN pilot projects, [here](#)

More info on Tunisian Center For Social Entrepreneurship, [here](#)



<https://medsocialinnovationlab.org/>

<https://www.enicbcmed.eu/projects/medtown>

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies

